

# Deployment of Institutional Strategic / Perspective / Development plan



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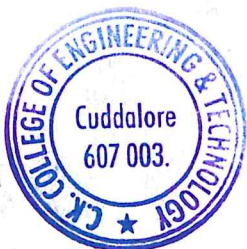
C.K. College of Engineering & Technology,  
Jayaram Nagar, Chellangkuppam,  
Cuddalore - 607 003.

### Development of Strategic/Perspective Plans

- The Principal of the institute discusses the broad contours/components of the perspective plan with the management of the institution, and it is then finalized in consultation with the governing council of CKCET.
- The strategic plan for the institute was developed during the Governing Council Meet every year for the upcoming 5 years. Based on the achievements till, future plan were prepared up to 2028.

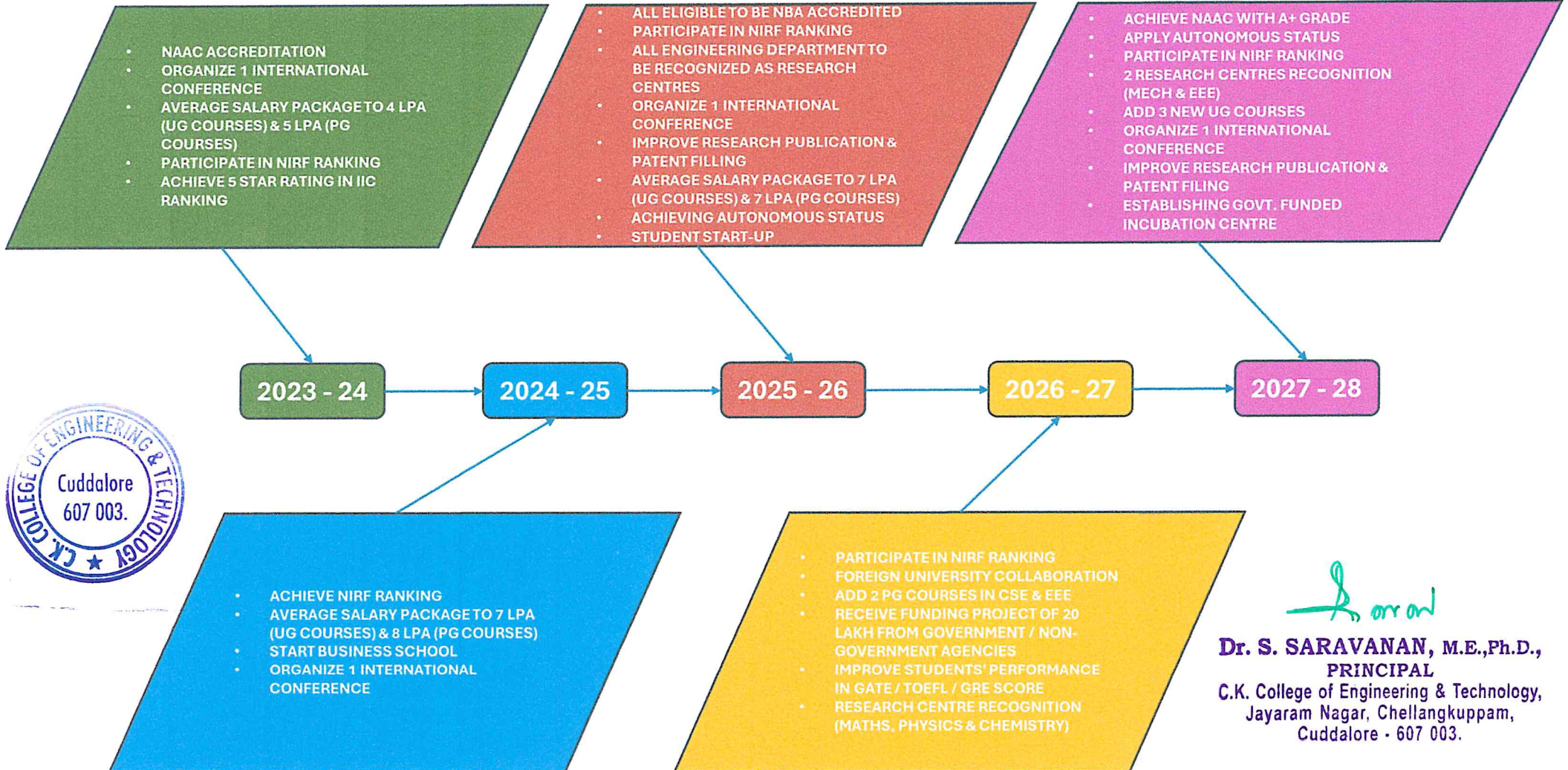
### Participation of the teachers in decision-making bodies

- Faculty are represented in all decision-making bodies of the institute namely, governing council, IQAC etc. Senior faculty will be Trust nominee members of governing council, one professor and one associate professor have been nominated as members of the Governing Council.
- All the HODs and some of the faculty are members of the IQAC.
- Most of the faculty are also members of various other committees viz., Anti ragging, Grievances Redressal, Internal Complaint Committee etc., which have been constituted with specific functions and responsibilities.
- Minutes of the meetings are recorded and circulated to the concerned department.



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# Institutional Strategic Plan



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### Short Term Plans (Annual Goals):

- Achieve NIRF innovation Ranking.
- Integrate social and emotional learning as per NEP guidelines.
- Promote all the Government Initiated activities Unnat Bharat Abhiyan (UBA), National Skill Development Corporation (NSDC) and the Pradhan Mantri Kaushal Vikas Yojana (PMKVY), The Swachh Bharat Abhiyan , Swacch Aditya,etc for the benefit of students and society.
- Incorporate the Indian Knowledge system in the institution by developing more interdisciplinary products that meet societal needs.
- Setup center of Excellence in the Emerging Technologies.
- Empower students in developing at least five novel products and prepare them for startups through CK-Technology Business Incubation center & Anna Incubator.
- Motivate the students to participate in Hackathon and coding skill contest.
- Attain NAAC Accreditation upgradation with A++ by the year 2024 to validate the institution's commitment to quality education and infrastructure.
- Attain NBA Accreditation by the year 2025 to ensure quality standards in education.
- Improve average salary package to 5LPA (UG Students) and 6LPA(PG Students)
- Attain Autonomous status by the year 2025 to gain academic freedom and flexibility in curriculum design and administration.

### Long Term Plans (Five-Year Goals):

- Strengthen academic and research programs, collaborations with reputed foreign universities & industries and to become Multidisciplinary University.
- Achieve NIRF ranking (Top 100 Engineering Institutes by 2028).

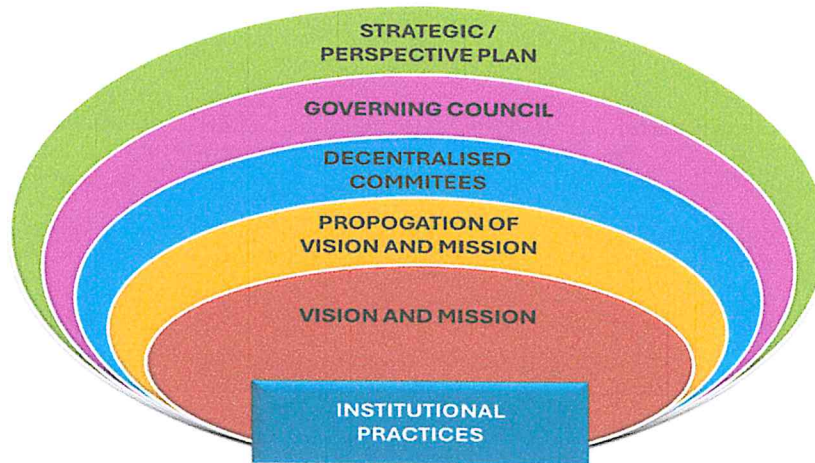
### Strategic/Perspective Plans

#### Institution's Perspective and Development plan

- Perspective plans outline the vision, objectives, strategies, and tactics that the organization will use to achieve its goal.
- The purpose of a perspective plan is to provide a framework for the organization to use when making decisions about the upcoming future.



  
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**Figure showing deployment stages of institutions strategic/ Perspective Plans**

### Institution's Perspective and Deployment Plan

- The plan should be used to measure work-in-progress, gap analysis and evaluate the strategies and tactics that the organization is using to reach its objectives, in line with the organization's vision, mission, and its realistic values.
- Finally, the plan is included with
  - To frame the effective teaching and learning process
  - Achieve NAAC, Improve NIRF Ranking
  - Research center recognition for all Engineering Departments
  - One international Conference per Department with ISSN/ISBN numbers
  - Improving student performance in GATE, TOFEL, and CAT Exams
  - Autonomous status
  - NBA- Reaccreditation
  - Improving patent filing and IPR
  - Improving Sponsored Research and Consultancy
  - Improving median salary of placements from 5 to 8 LPA
  - New PG program in CSE & EEE
  - Ph.D. Graduates
  - Improving No. of students going for Higher Education
  - University Status
  - International MOU
  - Establishing Centre of Excellence for various departments
  - Enhance alumni engagement.



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